

# Smoothies



## Smoothies Made Simple



# “Smoothie Bar” Q

*Successful operators know that specialty beverages can be the key to added profits — they command a premium price and drive incremental sales. Smoothies have become the specialty beverage of choice for active, nutritionally aware consumers. Whether served as a light breakfast or a quick lunch or snack, Lyons Smoothies can be your key to increased sales and profits.*

## **Add smoothies to your menu with little or no investment**

With Lyons Smoothies all you need is a blender to get started. There's no need to stock elaborate combinations of IQF fruits, beverages and yogurt — Lyons Smoothies combine these essential ingredients in an operator friendly, shelf stable container.

## **Preparation is a snap**

Simply open Lyons Smoothie base with a quick twist of the cap, then pour the base and ice into a blender. Mix the combination on high for approximately 30 seconds and your "smoothie bar" quality beverage is ready to serve.

## **"Smoothie bar" quality**

Lyons Smoothies feature the creamy fresh fruit flavor that smoothie lovers demand. We've blended real fruit purees with nonfat yogurt and our special flavorings — the result is a superb flavor profile that will generate repeat traffic for your beverage offering. Plus, Lyons Smoothies are fat free to offer the nutritional profile your customers will be looking for.



## **Lyons basic flavors encourage signature creations**

Make your menu selection as broad as you desire with endless combinations of Lyons basic smoothie flavors. Try Raspberry, Peach and Strawberry for a "Fiesta of Fruits" or Raspberry and Banana for a "Berry Banana." Let your imagination and your menu run wild.

# Quality on Demand

## Fresh flavor is guaranteed

Lyons Smoothies are processed aseptically, guaranteeing fresh flavor and vibrant color. This process also allows the product to be formulated without preservatives and to be stored at ambient temperatures prior to opening.

## Handy carton eliminates waste

The possibility of waste has been eliminated since the carton is resealable. Simply pop it back into the cooler after preparing a smoothie and wait for the next order. Lyons Smoothies are ready on demand.

## Can also be used for high volume dispensing

High volume dispensing is also easy with Lyons Smoothie base. Simply mix two cartons of base with one carton of water and pour into a bulk dispenser or freezer.

## Merchandising materials spur impulse purchases

This eye-catching merchandiser can hang from your ceiling, sit on your counter or be put in your window to attract patrons and spur orders. Ask your Lyons representative for one today.



# Lyons Smoothies

## Preparation Instructions\*

### Individual Servings Using a Blender:

| Serving Size        | 12 fl. oz. | 16 fl. oz. | 24 fl. oz. |
|---------------------|------------|------------|------------|
| Lyons Smoothie Base | 6 oz.      | 9 oz.      | 14 oz.     |
| Ice                 | 9 oz.      | 13 oz.     | 20 oz.     |

Add measured ingredients to blender and mix on high speed for approximately 30 seconds or until desired consistency is reached.

**Bulk Dispenser:** Mix 1 carton of water to every 2 cartons of Lyons Smoothie base and pour into freezer/dispenser. Lyons Smoothies work well in both barrel and visual display freezers.

\*These are guidelines only. Actual yields will vary slightly based upon type of ice used and blender.

## Daily Specials

Lyons Smoothies can be combined to make great-tasting "Smoothie blends". Try one of these as a daily special:

### Strawberry Banana Smoothie

| Serving Size                   | 12 fl. oz. | 16 fl. oz. | 24 fl. oz. |
|--------------------------------|------------|------------|------------|
| Lyons Strawberry Smoothie Base | 4 oz.      | 6 oz.      | 9 oz.      |
| Lyons Banana Smoothie Base     | 2 oz.      | 3 oz.      | 5 oz.      |
| Ice                            | 9 oz.      | 13 oz.     | 20 oz.     |

### Peach Melba Smoothie

| Serving Size                  | 12 fl. oz. | 16 fl. oz. | 24 fl. oz. |
|-------------------------------|------------|------------|------------|
| Lyons Peach Smoothie Base     | 3 oz.      | 4.5 oz.    | 7 oz.      |
| Lyons Raspberry Smoothie Base | 3 oz.      | 4.5 oz.    | 7 oz.      |
| Ice                           | 9 oz.      | 13 oz.     | 20 oz.     |

## Product List

Case pack: 12/46 oz. aseptic cartons  
 Case cube: .75  
 Case dimensions: 18 1/2" x 9 1/2" x 7 3/8"  
 Cases per pallet: 60

| Item # | Description     | Pack      |
|--------|-----------------|-----------|
| 2499   | Strawberry      | 12/46 oz. |
| 2495   | Peach           | 12/46 oz. |
| 2498   | Raspberry       | 12/46 oz. |
| 2497   | Tropical Fruit  | 12/46 oz. |
| 2496   | Banana          | 12/46 oz. |
| 2494   | Cool Cafe Mocha | 6/64 oz.  |

